

FASHION COLLECTION

*Improve your
fashion talent!*

FASHION COLLECTION



WHO IS THE DESIGNER?

FASHION DESIGNER

Over time the figure of fashion designer has undergone several transformations. Starting from the second post-war period, especially with the industrialization of the fashion, his business has influenced the socio-cultural change of the company, which is currently flexible and differentiated. This professional works in consulting firms or in companies where he is close to the commercial area, the prototyping, control quality and production, but also with the purchasing department, the style and logistics office.

THE FASHION DESIGNER IS NOT SIMPLY THE ONE WHO DRAWS A COLLECTION, BUT THE ONE WHO DESIGNS IT, TRANSLATING AND TRANSFORMING MOODS AND SOCIAL CUSTOMS. THE FASHION DESIGNER CREATES FASHION TRENDS AND OFTEN ANTICIPATES MARKET NEEDS.

The link between fashion and art is undeniably growing stronger. Fashion's unrelenting search for new expressions of an image reveals this innermost truth. In adhering to this belief, the student at our fashion institute of design will come to know the basis of drawing through all the elements and explanations given to him, and later will have the freedom and imagination necessary in the development of his personal style. The fashion collection course illustrates all colouring and drawing techniques, opening the door to imagination and consequently the creation of different types of clothes and accessories. During the fashion collection program the student will engage in a lot of practical exercises, will realize hundreds of fashion drawing and different types of collections, from the autumn-winter to the spring-summer, from evening clothes to wedding gowns. At the same time, our method provides the knowledge of fashion design history up until contemporary times. The study of theoretical subjects such as history of fashion, trends, fibers and yarns and fashion marketing enrich and complete the preparation, turning the students into professionals able to tackle the demanding fashion sector.



OBJECTIVE OF INSTRUCTION

The primary goal of the course is to offer complete professional training through personalized programs. The curriculum includes theoretical studies, but most importantly it includes the creation of various collections that reflect the student's skill and potential.

**TO FOCUS ON AND REINFORCE CERTAIN AREAS
WHERE THE STUDENT HAS THE MOST
DIFFICULTY**

**TO ADVANCE FORWARD IN THE CURRICULUM
WITH HIGHEST EFFICIENCY**

**TO DEVELOP AN OPTIMAL RELATIONSHIP WITH
THE TEACHER**

Although students are personally followed in their creative-training path, group work is often organized to encourage teamwork that enriches their school experience from a purely professional point of view. The training course also includes visits to clothing companies and textile companies, fashion shows, fairs, exhibitions, museums and exhibitions in the sector; as well as offering the possibility and support to participate in the most important international competitions.

CAREER OUTLET

Generally the fashion designer can work either as a freelancer or for a fashion house. He is responsible for creating the collections with help from his team or sometimes alone. He works with the marketing team, the production team, the head designer, the prototype office, the quality management, and coordinates the steps necessary to successfully launch the products.

STAFF

Our instructors are among the best professionals in the field. And while they continue to work in fashion firms, workshops, and studios, here they are able to share their knowledge and experiences with the younger generation. This way we created a teaching staff that is dynamic, efficient, and above all, always up-to-date because they are always contact with the world of fashion. Our highly qualified staff inspires and motivates the students, also thanks to the use of the most modern equipment used in the professional world.

COURSE SYLLABUS

A major section of the curriculum is gaining practice and experience by studying the following: the human figure (woman, man, and child) and different parts of the body and face, stylization and illustration, usage of different materials, and rendering techniques. In the end the student can demonstrate his skills by creating a collection.

This course also encompasses accessory design (ties, purses, gloves, hats, and wallets), clothing details (collars, sleeves, cuffs, pockets, buckles, and buttons), and technical drawings.

The course also covers the following theoretical subjects: color theory, costume history, product analysis, the study of major designers, and fashion trends and ideas followed fashion marketing.

The lessons are unique because of our teaching method that allows the following:

- To focus on and reinforce certain areas where the student has the most difficulty
- To advance forward in the curriculum with highest efficiency
- To develop an optimal relationship with the teacher

Despite the individual personalized lessons, we often organize group projects that allow students to learn how to work in team. This gives the students a point-of view of the professional world.

The vocational education includes field trips to nearby clothing and fabric companies, fashion shows, museums and exhibitions pertaining to this field of work; and there is the possibility of participating in several important international competitions.



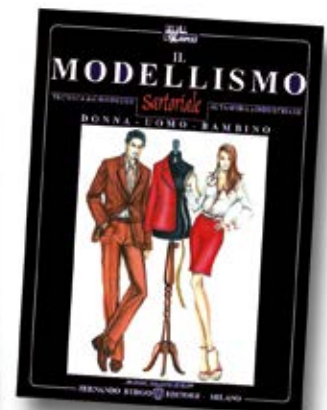
EXAMS AND PROCESS REPORTS

The teachers prepare tests in order to check the students' progress. This way the instructors are aware of the student's level and can immediately help him in any difficulties he might face within the curriculum. At the end of the course, the student receives a qualified vocational diploma. The final exam is presented to outside reviewers. These reviewers are professionals in the field who evaluate the fashion portfolio of the students. Once the student presents his work, he must also be prepared to answer the examiners' questions and even mild criticisms. The student must be able to perform successfully and with confidence in the subject.



TEXTBOOKS

Istituto Moda Burgo's published textbook, "IL FIGURINO," is a reference point for students all over the world. It explains the most important subjects for a fashion design student. It contains many subjects, such as women, men, children and accessories. The book includes biographies of the most influential designers of our generation and notions of costume history. The text is consistently updated to keep the students informed with the latest news from the fashion world. The book is both in Italian and English.



COURSE SUBJECTS

- Anatomy and Proportions
- Drawing fundamentals
- Drawing Techniques
- Colour Theory
- Fashion Sketches
- Rendering Techniques
- Illustration
- Stylization
- Accessories Design
- Creative Process
- Menswear, Women's wear, accessories, haute couture and prêt-à-porter collections
- Technical drawings
- Graphic Design: Photoshop, Illustrator, InDesign
- Procreate
- Textile design
- Research
- Fashion Trends
- Fashion Collection
- Portfolio
- History of Costume
- 900s Fashion History
- Fibers and Yarns
- Fabrics and Materials
- Marketing



THE SAME TOOLS USED BY THE HOUSES OF FASHION WILL BE AVAILABLE TO STUDENTS AS THE SUBSCRIPTION TO THE VERY FAMOUS PORTAL OF WGSN TREND!

ATTENDANCE

Total hours: 960
Lesson duration: 3 hours

NORMAL

Duration: 2 years
Weekly attendance: 4 lessons

INTENSIVE

Duration: 1 year
Weekly attendance: 8 lessons

INTENSIVE II

Durata corso: 8 months
weekly attendance: 10 lessons

CLICK or SCAN

Ask info about the course



ORIENTATION OFFICE

ISTITUTO di MODA BURGO ROMA

Lungotevere dei Mellini 44

00193 Roma - ITALY

Email: roma@imb.it

Secretariat hours: Monday to Thursday 09.30am - 4.30pm

Friday 09.00am - 4.00pm

Tel. (+39) 06.32.60.07.27

 **WhatsApp** (+39) 349.623.7486

e-mail: roma@imb.it

Istituto di Moda Burgo ITALIA www.imbroma.it

Istituto di Moda Burgo MONDO www.fashionschool.com

GENERAL DIRECTION

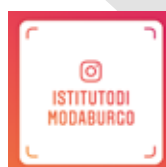
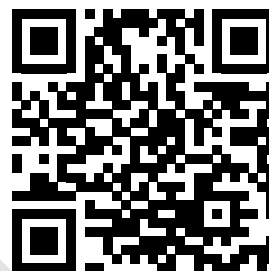
ISTITUTO di MODA BURGO

Piazza San Babila, 5

20122 Milano - ITALY

Tel. (+39) 02.78.37.53

CLICK or SCAN
Ask for info!



WE ARE DIFFERENT...

More than 10 differences from other schools that make it clear why to **choose** BURGO

FOUNDATION 1961

Istituto di Moda Burgo has more than 60 years of teaching experience in the field of Fashion: it is a continuous vocation towards for the Italian fashion and Made in Italy; these years have led to the improvement of the didactic system with innovative methodologies, **books and programs**, now points of reference for many other fashion schools both in Milan and in the rest of the world. The most important recognition is given from the fashion companies that find in our Institute the best reference for the recruitment of new figures in the field of fashion. In 60 years we have witnessed the birth and the disappearance of many schools, for this reason we think **that 60 years** are an important guarantee on validity, vision and seriousness of our institute.

NO AGREEMENT TO SIGN

Ever since the foundation, the director **Fernando Burgo** never asked his students to **sign a contract**. If you are not happy, if you want to interrupt or change school you can do it when you want, without sanctions or additional costs. We are the only school that does not bind the student and our dropout rate is the lowest.

TIMES ALWAYS FLEXIBLE

Burgo's teachers are at school from morning to evening. Students can choose **the day and the times** they prefer. Missed classes can be made up for free.

ITALIANS DO IT BETTER

Who better than Italians can teach fashion? Founder, property and most of the collaborators are **Italian**, to guarantee the Italian nature of the training.

LIMITED NUMBER OF STUDENTS

Limited number of students. For example in tailoring classes, 8 for each teacher, as a guarantee of optimal didactic learning.

YOU WILL ALWAYS BE PART OF US

Here you are not a number. Our founder Fernando Burgo and his collaborators know you and are always ready to listen to you for any problem. Once enrolled, you remain part of the Institute forever. Even after finishing the course and years later you will have the opportunity to attend specialization or update courses at any Burgo school in Italy or abroad **without having to pay a new enrollment fee!**

IL FIGURINO AND IL MODELLISMO

We use the best and recognized fashion books, **IL FIGURINO** and **IL MODELLISMO**, complete and up-to-date texts that accompany all our students and that our former students continue to consult even after finishing the course for any doubt or need. We know them very well, because we made them ourselves! They are available in Italian and English version and thanks to our experts we renew them periodically. They are given for free to our students.

DO
DO
DO

Our educational program is based **on 80%** of practice: workshops, creation and realization of garments and collections.

ONCE YOU FINISH THE COURSE, YOU ARE READY TO WORK!

The "Burgo method" does not give a generic idea!

Those who leave the Institute already know how to work, and are already ready to enter an atelier, a large tailor's workshop or a designer's staff.

We are inclined to direct placement, but we are always available to activate **internships** throughout Italy.

ALL THE WORLD INSIDE THE SCHOOL

The school is **cosmopolitan**: languages and cultures mix and it is not rare that in addition to many new friendships, ideas, collaborations also new companies and brands can be born!

UNIQUE REGISTRATION FEE

The enrollment fee, unlike other schools, is paid **only for the first year** and is valid even if you decide to change course or location.

MONTHLY PAYMENTS, NO SIGNATURES, NO INTERESTS

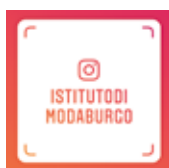
We know how difficult could be for a young student or his family to pay the course fee, for this reason we give the opportunity to those who request it to **pay monthly** without interests, **without signing anything**.

INDIVIDUAL CLASSES

The teachers follow **individually** each student building a **customized** program.



*Improve your
fashion talent!*



ISTITUTO DI MODA BURGO - MILANO
PIAZZA SAN BABILA, 5 - 20122 MILANO / ITALY
TEL. +39 02 783 753
imb@imb.it

www.imb.it